

# EDWARD C. MINAS COMPANY

## AMID THE SPRING OPENING FESTIVITIES COMES

# 4 DIVIDEND DAY

Friday  
March 26

STAMPS  
With Each Purchase.

AN OPPORTUNITY TO ENLARGE YOUR PROFIT SHARING STAMP BOOK

### Great Pre-Easter Sale

Answering the universal cry for the elimination of higher cost of women's clothing, we will feature at this sale the medium high-class at unmatched low prices.

One Hundred  
Beautifully Tailored  
**SUITS**

Reproduced Paris Models—Scores of Diversified Styles, One More Attractive Than the Other. Tricotine, Serge, Checks, Navy and Colors.

**\$55, \$69.75, \$89.75**

One Hundred  
Bewildering Spring  
**DRESSES**

Fancy Floral Figured Silk Voiles, Georgettes, Satins, Foulards, Paulette, Lustrous Taffetas, Tricotine and Minuette, Wool Tricotine and Serge. In Combinations.

**\$45 \$59.75 \$69.75**

Two Hundred  
**New Spring Dresses**

—exceptionally low priced for Dividend Day. Scores of clever models to select from in satin, taffeta, charmeuse, crepe de chine and georgette. The kind of dresses you will like at a price you will be glad to pay.

**\$25.00**

**DIVIDEND DAY VALUES**  
Other Sale Groups as low as \$18.95

Top Coats, Sport and Dress Style.

Sport and Dress Skirts, Tailored and Fancy.

It Will Pay You to Come Here  
for Your Easter Clothes  
**Special! Men's and Young Men's Spring Suits \$45**

It will be your opportunity to select from the choicest fabrics and newest models in men's attire for spring—and at a price far below market value. The values are unusual. See the garments advertised at \$45.

**Trouser Sale \$3.98 \$4.95 \$5.95**

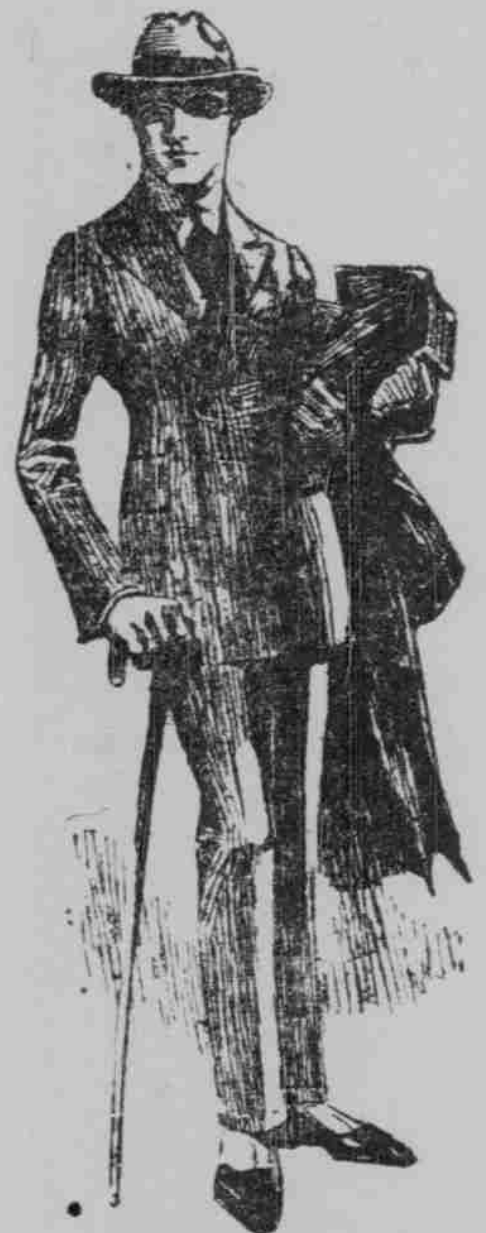
These are remarkably low prices for such high grade trousers. There is a great assortment at these sale prices.



Now Is the Time to Buy  
**Boys' Easter Suits**

Many with **\$15** sizes 6 to 18 years

Mothers, bring your boys tomorrow. Newest spring shades—browns, grays, mixtures; also plain blue serge.



**Dividend Dollar Day Bulletin**

Boys' Spring Caps .....	\$1.50	Boys' Standard Blouses .....	\$1.15
"Headlight" Overalls, pair ..	\$3.00	Men's Sample Union Suits ..	\$1.35
Khaki Overalls, pair .....	\$4.50	Bal. Shirts and Drawers, each ..	89c
Men's Chambray Work Shirts ..	\$1.25	Boys' Summer Union Suits .....	59c
Men's Dress Shirts .....	\$2.35	Boys' Lined Knickers .....	\$2.69

**High School Suits**

Not ordinary "long pants suits," but beautifully designed suits, in a variety of styles. High grade suits

**\$25 \$30 \$35 \$40**

**Easter Millinery**

Inspired by Modes from Paris

**\$10 and \$20**

Our Millinery Section is bedecked in gala dress, with its many beautiful Hats for Easter. The colorings, styles and materials are far beyond expectations.

As usual, our popular price section is displaying a tempting collection of **\$4.95** Hats priced far below their worth



### Girls' Coats

Coats of exceptional charm in this assemblage—youthful chick sports models and full length styles. Full loose flaring models with belts of patent leather or self material—new collars, new pocket ideas and attractive stitching, in navy, tan, blue and checks. Developed of tricotine, serge, velour, silvertone, polo cloth. Priced

**\$8.95 and \$12.95**

### Dainty Chemise

Crepe de Chine Step-Ins, with shoulder straps of ribbon and top of georgette and lace; others in envelope style with lace and shoulder straps

**\$7.95**

Others to sell \$20.00

### Confirmation Dresses

Style irresistibly quaint and bewitching; sure to meet the approval of the young girl. Frills, ruffles, easies abound; jauntily trimmed with lace, flowers, tucks and ribbon bows; net, organdie and voiles are the materials. Sizes 8 to 14

**\$8.45**

Others to sell up to \$18.50.



### Spring Fabrics Special for Dividend Day

So attractive are these new fabrics that you will immediately conjure up visions of radiant apparel at sight of them. You will surely want to choose yards and yards of these lovely stuffs and you can secure the prettiest patterns by making an immediate selection.

**Percales**—Bookfold, standard quality, in light and dark shades; yard **35c**

**Ginghams**—27 inch French ginghams in pretty plaids and stripes for spring dresses; yard **49c**

**French Voiles**—40 inches wide, summer weight and a host of beautiful georgette patterns; yard **\$1.59**

**Flaxons**—32 inch printed, dainty figures and designs; fast colors; yard **59c**

**Dream Crepe**—40 inches wide, all white, for confirmation dresses and summer frocks; **95c**

**Lunch Cloth**—38x51; mercerized, neatly hemmed. Very special, each **\$1.98**

**Wool Plaids**—56 inches wide, for ladies' skirts and suits; brown and black checks; five different patterns; one and a quarter yard **\$4.59**

### Spring Opening Sale of Girls Gingham Dresses

Limit Two Dresses to a Customer

**\$2.95 Values**  
Two for **\$4.50**

**\$3.95 Values**  
Two for **\$6.50**

**\$4.95 Values**  
Two for **\$8.50**



Smart little frocks of fine ginghams—plaids, checks and solid colors. Some have clever crossed collars of white pique, all have novel pockets and wide belts. Sizes 6 to 14.

In plaid, stripe and checked ginghams. Wide collars, plain and sash belts, roomy puffed pockets. Some have overskirts, fancy reverses and vests. Sizes 6 to 14.

Button and hand embroidered trimmed frocks which show the new short sleeves of spring. Gathered and pleated skirts, pique trimmings and sash belts. Sizes 6 to 14.

### Basement 4 Stamp Specials

**Berry Brothers' Varnish**; inside, coach; best for woodwork or furniture. Our special sale price, gallon can, **\$3.75**

**Devoe's Velour Flat Finish Wall Paint**; best on the market; beautiful shades to select from; special, gallon can, at **\$3.95**

**Alabastine**, the sanitary wall coating; 5-lb. pkg. at **75c**

**Wall Paper Cleaner, Electric**; best made; used for cleaning wall paper, window shades, etc. Special at, can, **12 1/2c**

**Wash Boiler**, Rochester brand, with stationary handles; solid copper bottom. **\$4.49**

**Ironing Board**; extra well made; chain braced; large size **\$4.25**

**Wash Board**; large rubbing surface; zinc front; special at **95c**

**Kiddie Kar**; extra well made, large size; can be adjusted to three sizes. Our special price at **\$2.49**

### Rugs-Linoleums-Draperies

#### AXMINSTER RUGS

Good dependable quality; woven with a long close nap; a full range of handsome patterns for any room in the home or office.



9x12 size, **\$37.50**; 6x9 size, **\$36.00**; 8-1x10-6 size, **\$54.00**; 36x72 size, **\$10.50**; 27x54 inch size, **\$7.50**.

**Linoleums**—4 yards wide, best cork quality; new, attractive patterns; all laid free of charge, except bath rooms, where **\$1.85** is charged. Yard, **\$1.49**. Inlaid quality **\$2.50**.

#### DRAPERIES—

**Marquissette Curtains**; made with hemstitched border and wide lace edge; white, ivory and ecru. Pair **\$4.98**

**Cretonne**; in all the latest designs and colorings; for hangings and furniture coverings. Yard **49c**

**Curtain Nets**; 36 and 40 inches wide; white, cream and natural. A special value, yard **39c**

**Madras Drapery**; 45 inches wide, in a wide assortment of colors and designs. Very special, yard **\$1.75**

#### CHENILLE DOT VEILINGS 98c YARD

Fine imported veilings in new ideas for spring wear. Also new patterns in fancy meshes. They are in black and the present popular shades.

Other patterns 69c to \$1.50 yd.

#### HAND BAGS, MOIRE SILK—\$3.98

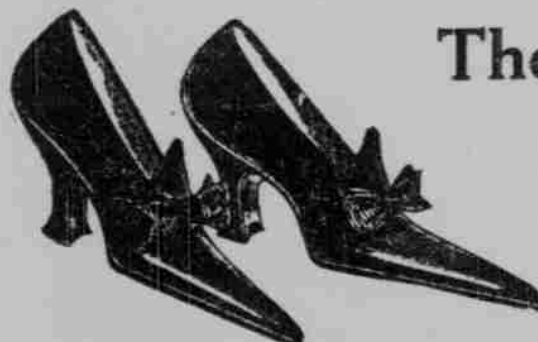
This bag is of heavy silk, built for service, and is very special at above price. Has heavy unbreakable frame of silver; long silk tassel; silk lined and fitted with coin purse and mirror. Colors, black, navy, brown.

### Spring Opening Specials

Here's a Saving Opportunity of Note on Spring Footwear

#### The One Eyelet Tie

In patent colt, model like picture; flexible light weight soles; the very new—est style. Opening Special **\$7.50**



#### New Oxfords

Brown and black fine glaze kid, flexible light weight soles; have military heels; all sizes; **\$7.50**

#### High Grade Beaver Brown Boot

High Grade Beaver Brown Boot—Beaver brown kid vamp with cloth top to match; goodyear welt sewed soles, leather Louis heels; all sizes and widths; \$10 boot. Special at **\$4.95**